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# PRESS RELEASE

## NYX Interactive – to provide Sheriff Gaming's 3D games via the NYX Open Gaming System

NYX Interactive, part of the recently formed NYX Gaming Group, has signed an agreement with Sheriff Gaming to offer its 3D casino portfolio via the NYX Open Gaming System (NYX OGS).

**London January 22, 2012:**

NYX Interactive, part of the recently formed NYX Gaming Group, is continuing to break new ground. Via its innovative casino product, The NYX Open Gaming System (NYX OGS), operators are offered the ultimate selection of games in the casino industry. NYX OGS not only offers the best performing gaming titles from NYX Interactive, NextGen Gaming and Microgaming, but now also a full range of 3D titles from Sheriff Gaming.

Eric Roskamp, spokesperson for Sheriff Gaming commented, "We are very excited to be able to offer our suite of games via the NYX OGS. Sheriff Gaming's 3D games provide superior options for online gamers, providing players with a different kind of gaming experience thanks to creative plots, unparalleled graphics and advanced technology. By distributing our games via NYX Interactive, we will reach a much broader audience, increased jackpot sizes and brand recognition of our games."

David Flynn, CEO of NYX Interactive said "By offering Sheriff Gaming's 3D style slots via the NYX OGS, we provide our clients with easy access to a further increased portfolio of excellent gaming content via a single integration. Further releases by our content partners are delivered seamlessly and will continue to drive revenues for our partners and clients alike. This concept really opens up the casino deli and ultimately increases speed to market, choice and ultimately revenues for our clients."

Join NYX Interactive and the NYX Gaming Group over a coffee at ICE and discuss this most recent addition to the NYX OGS. You'll find us on stand 5430.

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### **About NYX Interactive**

*NYX Interactive offer a top-level gaming portfolio of gaming products including the leading Bingo solution, built on a fully-flexible account and back office system which supports all parts of an Operator's business.*

*NYX Interactive and NextGen Gaming collectively form the NYX Gaming Group which has offices in London, Stockholm and Sydney providing flexible gaming solutions to some of the largest World Lottery Association members and gaming operators across the globe. NYX Interactive has previously won several awards including "Innovation in Bingo" at the 2010 E-Gaming*

*Review Awards. Both NYX (EMEA) and NextGen (Asia Pacific) have been listed in the Deloitte Technology Fast 500 listings for the respective regions.*

**About Sheriff Gaming**

*Sheriff Gaming is revolutionizing the 3D gaming industry and has quickly proven to be the cutting-edge market leader in the development of unique, animated 3D casino games.*

*Sheriff Gaming creates new generation 3D games that provide a totally unique and immersive player experience complete with engaging story lines, vibrant graphics and beautiful 3D animations that are unparalleled in the industry.*