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PRESS RELEASE

Acquisition of Nextgen Gaming Pty Ltd

NYX Interactive is joining forces with leading independent slots and games developer Nextgen Gaming Pty Ltd

Stockholm, Sydney November 09, 2011:

Stockholm, Sweden – Nyx Interactive AB ("Nyx"), an award-winning provider of innovative gaming systems and software platforms to the regulated online gaming industry today announced the acquisition of NextGen Gaming Pty Ltd ("NextGen"), a leading independent provider of proprietary and branded slot games to the online and land-based gaming industry.

The businesses will merge to create a content-rich software provider combining the Nyx bingo, lottery and casino modules with NextGen's games catalogue and innovation in game design across the online, land-based, social and mobile distribution channels. The acquisition brings together two experienced international software providers leveraging their compatible customer base and complementary product offerings to deliver a broader roadmap of products and services to their customers. The combined business will own a catalogue of over 300 gaming titles with more than 40 customers and as a larger organisation is even better suited to meet the investment requirements of certain strategic regulated markets.

Critically, the group will adopt a unified set of software standards enabling rapid delivery and distribution of content, including slots, table games, bingo, instant-win games and scratchcards to a notable customer-base that includes several World Lottery Association members, leading tier 1 operators and large casinos and sportsbooks. Furthermore, this will place the group in a strong position to profit from land-based casinos seeking to add an interactive offering to their portfolios.

NYX Interactive was established in 2006 in response to a paradigm shift in the gaming landscape, from legacy systems towards flexible, full-featured solutions able to support a multi-channel strategy for the emerging interactive gaming operators. NYX's focus on its core technology has resulted in an award-winning platform with leading edge products such as NYX Bingo. NextGen is a privately-held company founded in 1999 which pioneered platform-independent slots content delivery. NextGen has focused on game development and has built a reputation as an innovator in the online gaming industry.

The senior executive teams of both Nyx and NextGen will be combined, with games development continuing from the base in Sydney, software development and operations in Stockholm and certain client-facing roles and executive management in London.

In commenting on the acquisition, David Flynn CEO of Nyx said: "Nyx and NextGen are a perfect fit. In addition to a shared set of values between the two organisations, we share a highly scalable business model and enjoy respected reputations. Our combined entity will be much stronger and our customers will benefit from NextGen's leading-edge games studio which produces some of the industry's best performing games. We are very excited about our future together." Staffan Lindgren, co-founder of Nyx added: "In light of the regulation of the European gaming markets, this strategic move puts us right in the sweet spot of what operators expect from their technology partners."

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Also commenting on the proposed merger, Matt Davey, CEO of NextGen added: "Combining NYX's proven bingo, casino and software solutions with the NextGen excellence in building engaging and profitable games enables us to massively improve our ability to offer market-leading product in a fast and flexible manner to our combined roster of customers. Leveraging our respective heritage in technology and product and our common employment cultures we are confident in our ability to develop, license and support a world-class suite of e-gaming products."

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About NYX Interactive

Nyx Interactive has in a short time become one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Nyx Interactive specializes in developing gaming system solutions for World Lottery Association members, media companies and both private and publicly listed Gaming companies world-wide. Licensed in the Isle of Man and Malta, NYX is positioned as a provider of choice to the gaming market.

About Nextgen Gaming Pty Ltd

NextGen is a leading independent supplier of innovative games to the gambling industry. NextGen has delivered hundreds of games to our international partners and gained a reputation for delivering the best player experience. We partner with online, land based operators and software providers and our success has been built on the exceptional performance of the games we have delivered to our partners.