

Nyx Interactive AB**Contact**

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PRESS RELEASE

NYX Interactive Ranked in the Deloitte Technology Fast Top 500 EMEA

NYX Interactive has been ranked in the top 500 fastest growing technology companies with the EMEA region.

Stockholm October 30, 2011:

Stockholm, Sweden – Nyx Interactive an award winning provider of innovative software solutions for the e-gaming industry, today announced that it has been ranked in the Deloitte Technology Fast 500 EMEA 2011. The ranking recognises the 500 fastest-growing technology companies across Europe, The Middle east and Africa (EMEA).

David Flynn CEO for NYX Interactive said "It's an honour to see that NYX's impressive growth has been recognised by such a high profile international ranking. This year alone has seen excellent progress for NYX and is a testament to the hard work by our dedicated staff and the quality of our products and client portfolio."

Founded in 2006 and headquartered in Stockholm, Sweden, NYX is a technology provider to some of the largest World Lottery Association members and Gaming Operators across Europe. NYX Interactive continues to deliver Platform, Bingo, Lottery and Casino services to its high profile clientele.

NYX has previously won several awards including "Innovation in Bingo", at the 2010 E-Gaming Review Awards.

The announcement of the Fast 500 rankings will be made at a London awards ceremony on the 24th of November.

Contact:

NYX Interactive – David Flynn, CEO, NYX Interactive,

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About NYX

Nyx Interactive has in a short time become one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Nyx Interactive specializes in developing gaming system solutions for World Lottery Association members, media companies and both private and publicly listed Gaming companies world-wide. Licensed in the Isle of Man and Malta, NYX is positioned as a provider of choice to the gaming market.

About The Deloitte Technology Fast 500 EMEA

Further information about the "Deloitte Technology Fast 500" can be found here:

<http://www.deloitte.co.uk/fast500emea/>