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PRESS RELEASE

NYX Interactive enters the Spanish online bingo market together with Cashball Ltd with the launch of BingOlé (www.bingole.com).

Cashball Ltd, part of the Bonnier Media Group, launched on Tuesday 31 March 2009 BingOlé, a Spanish online bingo brand, on the NYX platform. This is the first international platform to be launched within the Isle of Man gaming license for both Cashball and Nyx Interactive. Both parties have created an international organization to handle new markets and products. The launch of BingOlé is a ground breaking event for both parties.

"This is the first international launch for Cashball. We have a strong product and an ambitious business plan and together with NYX Interactive, our system and technology partner, we have high expectations for the future development of our international business", says Marcus Forsell, Director of Cashball Ltd.

"This is the first out of many commercial launches to be done via our network and technical hub in IOM" says Staffan Lindgren, CEO of NYX Interactive. "We are confident that we have a strong product offering to the market and with the strength of Bonnier we see many future successes in several product areas and markets".

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About Cashball Ltd; Cashball Ltd, launched BingOlé (www.bingole.com) in March 2009. The Spanish brand aims to appeal to the Spanish traditional bingo culture and is the first step towards an international expansion for the company. Cashball is an underlying company to Bonnier Lottery AB. Bonnier Lottery operates the second largest online bingo site (www.bingolotto.se) in Sweden with the beneficiary Folkspel. Bingolotto is the most recognised traditional bingo brand in Sweden. Its land based draws have been broadcasted on national TV since 1991. The online bingo business has been active since 2006.

About NYX; Nyx Interactive has in short time become one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Nyx Interactive develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital- TV. Licensees are offered a customized gaming system, an integrated payment system and operator related services. More information available at www.nyxinteractive.com.