

Nyx Interactive AB

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Press Release

NYX Interactive - Delivers Stingo Bingo to Expressen in Co-operation with Folkspel and Bonnier Gaming

Stockholm Oct 10 2007: NYX Interactive has in co-operation with Folkspel and Bonnier Gaming launched bingo on Expressen.se. Stingo is the new Expressen bingo service that's been developed in co-operation with Folkspel. The product is based on the existing technology/product platform currently used by Bingolotto.se which was delivered by NYX Interactive during spring 2007 and is made up of several different bingo games. In Stingo Bingo, users can play against each other or alone in separate bingo rooms.

“Stingo is a simple and familiar bingo game. Once registered you can play bingo wherever there is access to a computer, says Mattias Blomqvist, marketing director at Bonnier Gaming, which, in co-operation with Folkspel, is behind the Stingo project.

“We are of course happy that we, through our co-operation with Folkspel and Bonnier Gaming, have been able to expose our products to more players. We believe this is the future, and only the beginning of a number of new interested parties on the growing bingo market.” says Staffan Lindgren, CEO at NYX Interactive.

NYX Interactive has in a very short time-period established itself as a leading provider of technology and products for the gaming industry. The company has successfully proven its expertise in this field which has led to a number of successful operators in both state regulated and traditional EU-regulated gaming worlds - choosing NYX Interactive as their provider.

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NYX interactive is one of the leading independent providers of digitally distributed entertainment for interactive gaming operators. NYX Interactive develops solutions for all distribution channels such as the Internet, interactive gaming terminals, mobile phones and digital television. The company was established in 2006 and has its head office in Stockholm, Sweden.