

Nyx Interactive AB

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Press Release

NYX Interactive – establish a hub for gaming solutions in the Isle of Man

London Jan 24, 2008: The Isle of Man authorities and the gaming supplier NYX Interactive have agreed in principal and are in the final process of agreeing on a framework for NYX to be granted a license to establishment of gaming solution hub in the Isle of Man.

We are thrilled that NYX Interactive wish to become a licensee in the Isle of Man and we see a great future for both NYX Interactive and the Isle of Man taking a lead in the area of gaming networks says Garth Kimber, Head of E-Gaming Development in the Isle of Man

Staffan Lindgren, CEO of NYX Interactive response; We have had very positive discussions with the authorities in Isle of Man and we have high hopes for our future operations in Isle of Man.

The hub will enable NYX Interactive to deliver a new modern network gaming model, to streamline gaming operation set-ups and offer its customers a fast track solution to market launch by benefiting from a prearranged set-up.

NYX will as a result of this be able to offer its customers - both network and standalone operators - with an unseen, innovative, cost and time efficient road to gaming operation in a highly regarded, well-regulated, tax efficient and sophisticated jurisdiction that is supported by the 'best-of-breed' technical and network infrastructure available to support the need for growing gaming network operations.

From the Isle of Man, NYX operational partners including Trimark Gaming, will be able to offer its customers most types of games including fully managed gaming service operation based on their specific needs and requirements. All games and financial transactions will be operated, regulated, and controlled in the Isle of Man. The customers will have the freedom to build their set-ups based on their needs in regards to processes, payment solutions, web-portals, affiliates, customer service and IT-infrastructure.

The success of discussions with Isle of Man authorities further strengthens Trimark's product and service offering by allowing us to provide our clients a streamlined and cost efficient means to establish an operational and regulatory base in this top tier jurisdiction says David Dent CEO of Trimark Gaming

The commercial launch is set for targeted by end of Q1 2008.

For further information please contact

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